

2025 CONFERENCE

Cooperstown, NY

OCTOBER 8 & 9



Become an Exhibitor or Sponsor. To purchase a sponsorship, please contact ISHA Administrator Shane Mailman at shane@sportsheritage.org.

Platinum Sponsor US \$7,500

Speaking Opportunities:

- Opportunity to offer a welcome address before the start of the first day of conference sessions and before the Evening of Champions Dinner

Brand Recognition:

- Acknowledgement of presenting sponsor status before all conference activities including the pre-conference trip, at the start of each day of sessions, and the start of both the Cocktails and Convos Reception and An Evening of Champions Dinner
- Priority placement of company logo on all conference branding, marketing and communications materials
- Priority placement of company logo on conference page on ISHA website
- Priority placement of company logo on conference app
- Priority placement of logo on conference signage
- Company logo on official conference tote bag presented to all conference attendees
- Inclusion of company promotional material in the conference attendee tote bag
- Complimentary exhibition space in the conference exhibitor area

Registration & Participation:

- Two Associate conference registrations that include all conference sessions, the Cocktails and Convos Reception, An Evening of Champions Dinner and access to the Hospitality Suite
- Seating for eight at An Evening of Champions Dinner
- Complimentary pre-conference trip participation for two attendees

Gold Sponsor US \$6,000

Speaking Opportunities:

- Welcome and address luncheon attendees on both days before guest speaker

Brand Recognition:

- Named Sponsor of Day 1 and 2 Luncheon
- Company logo on all conference branding, marketing and communications materials
- Company logo representation on the conference page on ISHA website
- Company logo representation on the conference app
- Company logo representation on conference signage
- Inclusion of company promotional material in the conference attendee tote bag

Registration & Participation:

- Two Associate conference registrations that include all conference sessions, the Cocktails and Convos Reception, An evening of Champions Dinner and access to the Hospitality Suite
- Complimentary pre-conference trip participation for two attendees
- Complimentary exhibition space in the conference exhibitor area

Silver Sponsor US \$4,000

Speaking & Presentation Opportunities:

- Opportunity to offer a welcome address to reception attendees
- Opportunity to present ISHY awards to winners in attendance
- Opportunities to address Cocktails and Convos receptions attendees

Brand Recognition:

- Named sponsor of Cocktails and Convos Reception
- Priority placement of company logo on all conference branding, marketing and communications materials
- Priority placement of company logo on conference page on ISHA website
- Priority placement of company logo on conference app
- Priority placement of logo on conference signage
- Inclusion of company promotional material in the conference attendee tote bag

Registration & Participation:

- Two Associate conference registrations that include all conference sessions, the Cocktails and Convos Reception, An Evening of Champions Dinner and access to the Hospitality Suite
- Complimentary pre-conference trip participation for two attendees
- Complimentary exhibition space in the conference exhibitor area

Pre-Conference Trip Sponsor US \$2,000

Speaking Opportunities:

- Welcome and address attendees at the beginning and end of the trip

Brand Recognition:

- Company logo on all conference branding, marketing and communications materials
- Company logo representation on the conference page on the ISHA website
- Company logo representation on the conference app
- Company logo representation on conference signage
- Inclusion of company promotional material in the conference attendee tote bag

2025 ISHA Conference Sponsorship and Exhibitor Opportunities



Registration & Participation:

- One Associate conference registration that includes all conference sessions, the Cocktails and Convos Reception, An Evening of Champions Dinner and access to Hospitality Suite
- Complimentary trip participation for four attendees
- Complimentary exhibition space in the conference exhibitor area

Hospitality Suite Sponsor US \$2,000

Speaking Opportunities:

- Welcome and address attendees in Hospitality Suite

Brand Recognition:

- Named sponsor of each of two nights of Hospitality Suite activities
- Company logo on all conference branding, marketing and communications materials
- Company logo representation on the conference page on ISHA website
- Company logo representation on the conference app
- Company logo representation on conference signage
- Inclusion of company promotional material in the conference attendee tote bag

Registration & Participation:

- One Associate conference registration that includes all conference sessions, the Cocktails and Convos Reception, An Evening of Champions Dinner and access to Hospitality Suite
- Complimentary exhibition space in the conference exhibitor area
- Assist with hospitality suite events/games

Bronze Sponsor US \$1,500

Speaking Opportunities:

- Opportunity to welcome attendees and promote the company during the first five minutes of the sponsored conference session

Brand Recognition:

- Named sponsorship of one conference session
- Session sponsorship recognized on all conference schedules disseminated and posted throughout the duration of the conference
- Company logo on all conference branding, marketing and communications materials
- Company logo representation on the conference page on ISHA website
- Company logo representation on the conference app
- Company logo representation on conference signage
- Inclusion of company promotional material in the conference attendee tote bag

Registration & Participation:

- One Associate conference registration that includes all conference sessions, the Cocktails and Convos Reception, An Evening of Champions Dinner and access to Hospitality Suite
- Complimentary exhibition space in the conference exhibitor area

Conference Session Sponsor US \$875

Speaking Opportunities:

- Opportunity to welcome attendees and promote the company during the first five minutes of the sponsored conference session
- Named sponsorship of one conference session

Brand Recognition:

- Session sponsorship recognized on all conference schedules disseminated and posted throughout the duration of the conference
- Inclusion of company promotional material in the conference attendee tote bag

Registration & Participation:

- One Associate conference registration that includes all conference sessions, the Cocktails and Convos Reception,
- An Evening of Champions Dinner and access to Hospitality Suite
- Complimentary exhibition space in the conference exhibitor area

Conference Exhibitor US \$650

- Designated exhibition space in conference exhibition area (both Wednesday and Thursday) that includes an 8ft table and power as needed.

Brand Recognition:

- Inclusion of company promotional material in the conference attendee tote bag

Registration & Participation:

- One Associate conference registration that includes all conference sessions, the Cocktails and Convos Reception, An Evening of Champions dinner and Hospitality Suite activities

Founder's Fund T-Shirt Sponsorship US \$500

Brand Recognition:

- Logo/Company name representation on the official 2025 conference T-shirt. Proceeds from T-shirt sales benefit the ISHA Founders Fund
- Company logo on all conference branding, marketing and communications materials
- Company logo representation on the conference page on ISHA website
- Company logo representation on the conference app
- Company logo representation on conference signage
- Inclusion of company promotional material in the conference attendee tote bag
- * Can be included as a sponsorship add-on or purchased individually

Conference Lanyard Sponsor US \$500

Brand Recognition:

- Logo/Company name representation on the official 2025 conference name badge lanyard
- Company logo on all conference branding, marketing and communications materials
- Company logo representation on the conference page on ISHA website
- Company logo representation on the conference app
- Company logo representation on conference signage
- Inclusion of company promotional material in the conference attendee tote bag
- * Can be included as a sponsorship add-on or purchased individually